



Saturday, May 17, 2025
6 PM
Doubletree at Hilton
Akron Fairlawn

to benefit



Ronald McDonald
House Charities®
Northeast Ohio



PARTNERSHIP OPPORTUNITIES



Keeping families close®

May 17, 2025 | 6 PM

Doubletree Hilton Akron Fairlawn
3180 W Market St. | Akron, OH 44333



Red Tie Affair has long been a favorite for those who love to socialize with friends over cocktails and hors d'oeuvres. Over 250 attendees will mix and mingle while enjoying an open bar, whimsical dinner stations, and crowd-pleasing surprises.

Come sporting your most creative red ties and shoes, prepared for a fun night of friendly competition and inspiration. Live and silent auctions, raffles, games and prizes add excitement and opportunities to make an impact: supporting families when they need it most!



The mission of Ronald McDonald House Charities® of Northeast Ohio, Inc. is **to enhance the healthcare experience for families and children through comfort, care, and supportive services.**
Our vision is to inspire hope when and where families need it most.

2023 IMPACT HIGHLIGHTS



Ronald McDonald House® programs in Akron and Cleveland hosted **1,239 families.**



Ronald McDonald Family Room® programs in four hospitals served **4,226 families.**



Our family meal program provided **94,722 meals,** plus continental breakfast and snacks.



Happy Wheels hospitality carts delivered **21,560 comfort and care items.**



Ronald McDonald STAR programs served **407 families at outpatient centers.**



RedTreehouse.org had **11,304 unique visitors** in search of resources.



408 individual volunteers served **26,024 hours.**

We could not have done this without our generous event sponsors and attendees.

SPONSORSHIP OPPORTUNITIES

MAKE A DIFFERENCE WITH US TODAY.
Join us for Red Tie Affair.

Presenting Sponsor \$10,000

- Naming Rights "Red Tie Affair presented by Your Company"
- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition and opportunity to speak during live program
- Social media recognition Feb. - May (Min. 6x)
- Two reserved tables for eight (sixteen guests)

House Hero \$5,000

- Company name and/or logo on all print and digital event marketing, including targeted eblasts and guest communications
- Company logo with hyperlink on event website
- Full-page ad in printed program
- Recognition during live program
- Social media recognition Feb. - May (Min. 3x)
- One reserved table for eight



Hope Builder \$2,500

- Half-page ad in printed program
- Company logo with hyperlink on event website
- Company listing on all email communication to registered guests
- Social media recognition Feb. - May (Min. 2x)
- Four event tickets

Friend to Families \$1,000

- Company listing with hyperlink on event website
- Company listing in event program
- Two event tickets

Promise Maker \$500

- Company listing with hyperlink on event website
- Company listing in event program





2025 SPONSORSHIP FORM

Yes! I would like to participate in Red Tie Affair on May 17, 2025:

- \$10,000: Presenting Sponsor**
- \$5,000: House Hero**
- \$2,500: Hope Builder**
- \$1,000: Friend to Families**
- \$500: Promise Maker**

Name for Sponsor Recognition Purposes:

Contact Name: _____

Address: _____

City, State, Zip: _____


Email: _____

Phone: _____

Social Media Handles for Sponsor Recognition:

 _____

 _____

 _____

Website URL for Sponsor Recognition:

Unable to attend but here is a donation to

RMHC NEO: \$ _____

Send invoice

Check enclosed (payable to Ronald McDonald House Charities of Northeast Ohio)

\$ _____

Charge my credit card \$ _____

Name as it appears on card:

CC#: _____

Expiration Date: _____ CVV Code: _____

Signature: _____

Please return to:

Katie Spring at kspring@RMHCneo.org or mail to:
Ronald McDonald House Charities of Northeast Ohio
10415 Euclid Ave.
Cleveland, OH 44106

Accepting sponsorship pledges that can be paid in 2025.

RMHC NEO is a tax-exempt Section 501(c)(3) Ohio not-for-profit corporation, the contributions to which are tax-deductible. The RMHC NEO EIN is 34-1269123.



Ronald McDonald House Charities®
Northeast Ohio