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I hereby grant to Ronald McDonald House Charities of Northeast Ohio, Inc. (RMHC[®] NEO), its programs, advertising and promotional agencies, and their agents (collectively, "RMHC"), the irrevocable, unrestricted right to use, publish, display and distribute materials bearing my name, voice, likeness or any other identifiable representation of myself. These materials may appear in any form, style, color or medium whatsoever now or hereafter known (including, without limitation, photographs, videotapes, films, sound recordings, software, drawings, prints, broadcast, internet and electronic media).

I agree that all materials containing any identifiable representation of me (including, without limitation, all negatives, plates and masters of any photographs, files, prints or tapes) shall be and remain the sole and exclusive property of RMHC, and I hereby assign any proprietary right I may have acquired in or to such material to RMHC. I hereby release and forever discharge RMHC from any and all liability and damages relating to the use of my name, voice, likeness or any other identifiable representation of me.

I hereby waive any right I may have to inspect or approve the finished materials or any part or element thereof that incorporates my name, voice, likeness or any other identifiable representation of myself.

I have agreed to the above in consideration of the opportunity given to me by RMHC to appear in these materials. I acknowledge that I have fully read and understand this document and that I have had any questions regarding its effect or the meaning of its terms answered to my satisfaction. I certify that I am at least 18 years of age, unless this document is also signed by my parent or legal guardian.

Name (please print)

Signature

Address

Date Signed

City, State, Country, Zip/Postal Code

I represent that I am a parent or legal guardian of the person identified above, who is a minor. I consent to the use of his/her name, voice, likeness and/or other identifiable representation of him/her as set forth above.

Signature of Parent or Guardian

Minor's Date of Birth

Name of Parent or Guardian (please print)