



Ronald McDonald
House Charities®
Northeast Ohio



2022 Community Partnership Guide



Letter from the CEO

Partnerships with our philanthropic community are the heart of Ronald McDonald House Charities® of Northeast Ohio, Inc. operations. Without the generosity and commitment that we receive from individuals, corporations and foundations, RMHC® NEO would not be able to serve the thousands of families who utilize our programs every year.

RMHC NEO has been a place of hospitality for more than four decades. While people come to us as strangers, they leave as friends and family. Our two Ronald McDonald House® locations and our four Ronald McDonald Family Room® programs in local hospitals nurture spirits, ease hurts and provide compassion and kinship to families in some of the most vulnerable moments of their lives. What we do, and how we do it, extends the hands of hope to every person who enters our doors. **Your partnership ensures our ability to serve these families.**

We invite you to learn more about the ways you can partner with RMHC NEO throughout the year or permanently. Our partnership opportunities are mutually beneficial and built around a shared belief that when a child receives care, the family deserves to be there. United, we help keep families together and near the care their children need.



Sincerely,

A handwritten signature in black ink that reads "Craig". The signature is written in a cursive, flowing style.

Craig Wilson
Chief Executive Officer

"I can't tell you how much the Ronald McDonald House meant to me. Being in the hospital, not having to worry about my mom not having somewhere to sleep or not having a warm meal... I knew she'd always come back here and she had a family."

—Morgan Miesse



Ronald McDonald House Room Sponsorships

Permanent Room Sponsorship

\$50,000, multiple opportunities available

Annual Room Sponsorship

\$5,000, multiple opportunities available

Permanent and Annual Room Sponsors play a critical role in keeping families together during a pediatric medical crisis. Your gift helps cover the operating costs for families to stay in one of our 95 guest rooms, so they can focus on what's most important—their child.

Sponsorships include the following benefits:

- Opportunity to cook or cater meals in either Ronald McDonald House
- Decorative plaque outside your sponsored room featuring your family or company name
- Listing on the RMHC NEO website for the duration of your sponsorship
- Recognition through our e-newsletter and social media channels
- Quarterly updates
- Permanent Room Sponsors receive additional recognition.

"Inside this room, we got to focus on our daughter's health. We didn't have to worry about meals. We felt safe."

—The Plunkett Family



Make a difference with us today.

Meal Program Sponsorships

Ronald McDonald House Programs

Family Meal Sponsorships

\$100,000 annually, two opportunities available

Additional options: **\$30,000** quarterly | **\$12,500** monthly

The Family Meal Program is a critical component of providing a homelike environment for the families who stay at a Ronald McDonald House. Without the hot meals and stocked pantry, families would be left to figure out their own meals and find groceries in an unfamiliar place. More than 50,000 meals are served annually to families staying at our Ronald McDonald House locations, many of them prepared by dedicated volunteers.

Hospital-Based Programs

Boxed Lunch Sponsorships

\$25,000 annually, five opportunities available

Additional options: **\$7,500** quarterly | **\$2,500** monthly

For families with hospitalized children, it often isn't possible to leave the pediatric unit for a meal. Additionally, the cost of food can be a significant obstacle. Our Ronald McDonald Family Room programs provide a place to recharge, plus snacks and beverages, just steps from a child's room. We are now further easing the burdens of families in our hospital-based locations by providing nutritious boxed lunches on a regular basis.



Sponsorships include the following benefits:

- Opportunity to cook or cater meals in either Ronald McDonald House
- Prominent recognition in the House of your choice for the duration of your sponsorship
- Listing on the RMHC NEO website for the duration of your sponsorship
- Recognition through our e-newsletter and social media channels
- Quarterly updates
- Boxed Lunch Sponsors receive additional recognition during lunch distribution

"My daughter was admitted last night. Her nurse told me about the boxed lunch being offered by Ronald McDonald House...THANK YOU so very much for the lunch. It was a tremendous gift to me. I didn't want to leave her room for long so as not to miss any of the doctors. It allowed me to eat while being here for my daughter."

—Tanya, parent

"I don't think I could have gone through what I went through without the Ronald McDonald House...it's an amazing place for families."

—Adelaida Brown



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Hospitality Sponsorships

Happy Wheels Cart Hero

\$5,000 annually, five opportunities available | **\$1,500** quarterly

Happy Wheels Cart Heroes bring comfort directly to caregivers who are unable to leave their child's hospital bedside. Stocked with items for both the patients and their families, volunteers distribute complimentary coffee, snacks, toiletries, coloring books and more.

Welcome Home Kit Sponsorships

\$10,000 annually, two opportunities available

For families checking into a Ronald McDonald House, anxieties can run high. Greeting these families with a warm smile, a helping hand, and a package of amenities helps soothe those moments. Welcome Kits include commonly forgotten articles like a toothbrush and toothpaste, personal care items and freshly-baked cookies. In addition, there are packages for children with coloring books, crayons and more.

Sponsorships include the following benefits:

- Opportunity for you or your group to volunteer
- Name or logo on your sponsored Happy Wheels Cart or Welcome Home Kit for the duration of your sponsorship
- Listing on the RMHC NEO website for the duration of your sponsorship
- Recognition through our e-newsletter and social media channels
- Quarterly updates



2022 Signature Event Sponsorships

RMHC Northeast Ohio events are a great way to engage with other supporters and showcase your community involvement, all while funding critical programs and services.

Red Tie Affair at Hilton Akron/Fairlawn

May 20, 2022, 6 PM

Presenting, **\$10,000** | House Hero, **\$5,000** | Hope Builder, **\$2,500** | Friend to Families, **\$1,000** | Promise Maker, **\$500**

This evening gala is a favorite for those who love to socialize over cocktails and hors d'oeuvres. An uplifting night of friendly competition, inspiring family stories, live and silent auctions, raffles, games and prizes make Red Tie Affair an enjoyable event for all!

43rd Annual Ronald McDonald House Pro-Am

June 27, 2022, 8 AM

Underwriting, **\$10,000** | Corporate, **\$5,000** | Gold, **\$2,500** | Silver, **\$1,500**

This prestigious event welcomes 120 amateurs to enjoy an exclusive day of golf at the Mayfield Sand Ridge Country Club. Participants play nine holes with a PGA Tour Pro and nine with a PGA Local Club Pro. Opening breakfast emceed by Dicky Pride, Pro Clinic, cocktail reception and premier prizes round out the day.

Pulling Together for Kids

October 1, 2022, 8 AM

Big Shot, **\$7,500** | Gold, **\$2,500** | Silver, **\$1,000** | Shell, **\$500** | Station, **\$250**

Northeast Ohio's only Sporting Clays Pro-Am, held in partnership with Kids & Clays Foundation, pairs foursomes with some of the best Sporting Clay Pros and instructors in the region. The event takes place at the world class Hill 'n Dale Club in Medina. Lunch, raffles and on-course games are all part of the excitement.

Wine Women & Shoes

October 22, 2022, 11 AM

Diamond Stiletto Presenting, **\$15,000** | Platinum Pump, **\$10,000** | Gold Gladiator, **\$5,000** | Silver Slingback, **\$2,500** | Supporting Sandal, **\$1,000**

This premier event keeps attendees feeling fabulous with wine tastings, boutique shopping and non-stop pampering by our charming Shoe Guys. A plated lunch, professional fashion show, luxurious Key-to-the-Closet and Key-to-the-Cellar raffles, and high-end live auction make this a truly memorable occasion.

Sponsorships come with many benefits. We're happy to tailor a custom events package for your organization.



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Ronald McDonald
House Charities®
Northeast Ohio

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